



FOR IMMEDIATE RELEASE

18 January 2021

PTC ANNOUNCES PCCW GLOBAL'S SPONSORSHIP OF ITS 2021 PTC WEBINAR SERIES
Building on the Success of the 2020 PTC Webinar Series: Frictionless Business™

HONOLULU – Pacific Telecommunications Council (PTC) announced the continuation of its 2021 PTC Webinar Series: Frictionless Business™ now exclusively sponsored by PCCW Global.

"We are very proud to sponsor the 2021 PTC Webinar Series: Frictionless Business," PCCW Global CEO Marc Halbfinger said. "We strongly believe in the PTC platform and values, and its ability to bring together thought leaders from the industry, from academia, and from regulatory environments to assure the broadest perspective on the topics that are critically important to the rapidly evolving ICT community."

Starting on 17 February 2021, and scheduled for the third Wednesday of each month through November 2021, the webinar series will provide leaders, investors, analysts, technologists, academics, and others guidance on new trends and priorities.

Industry players will share perspectives ranging from edge computing to satellite, organizational leadership to digital transformation, and investment outlooks to rapidly evolving technologies, such as AI and blockchain. These sessions will weave today's key challenges with breakthrough ideas and emerging innovations.

"I'm looking forward to these webinars as a new and exciting initiative for PTC to showcase our members and colleagues in the industry to share their valued content," said Sharon Nakama, CEO of PTC.

2021 PTC Webinar Series: Frictionless Business™

[Putting the Edge to Work](#)

Wednesday, 17 February 2021

14:00-15:00 Hawaii Standard Time

The edge is the hottest new trend in computing, but beyond computing architecture, what will we really do with it? This panel will highlight the intersection of new technology capabilities such as the Internet of Things, 5G, and edge computing resources, and how they will enable new applications such as autonomous vehicles and smart cities while also creating business benefits such as enhanced customer experience, reduced cost, and increased revenues.

2020 PTC Webinar Series

These sessions are available to view anytime on PTC's website.

[Global Finance and Investment Perspectives](#)

Capital deployment into digital infrastructure continues to grow, driving the creation of new platforms in multiple regions and contributing to the steady pace of M&A seen across the sector. This panel featured leading players in the investment and finance sector that are driving investments in data infrastructure across Asia-Pacific, the Americas, and EMEA.

[Network Evolution in the 2020s](#)

2020 kicked off a decade of major transformation for ICT technologies as well as new realities for business and customer needs. In the short term, the global pandemic has exponentially accelerated work from home, remote learning, video conferencing, telemedicine, and streaming entertainment. In the longer term, today's disruptions are leading to cultural shifts in the use of video, mobile, and remote activities such as work and learning. The ongoing ICT revolution is bringing unprecedented new capabilities through 5G deployments, intelligent devices, edge computing, and bandwidth, interconnection, and data center growth. This panel discussed these dramatic shifts with global leaders that are at the intersection of shifting needs, evolving technologies, and new revenue streams.

[Impact of COVID-19 on Data Centers and Network Infrastructure](#)

This candid C-suite discussion explored the new norms that are being defined as today's massive escalation of digital infrastructure development are creating complex new realities. Executives shared insights on how they must strategically respond to major challenges and seize new opportunities in this next tidal wave of digital transformation.

For more information or to register for the upcoming 2021 PTC Webinar Series: Frictionless Business™, visit www.ptc.org/ptc-webinar-series.

#

ABOUT PACIFIC TELECOMMUNICATIONS COUNCIL

Recognized as PTC, the Pacific Telecommunications Council is the leading global non-profit membership organization promoting the advancement of information and communications technologies (ICT) in the Pacific Rim, the most dynamic geography of the world, spanning over 40 nations. Alongside technology interests, the PTC fosters academic, developmental, regulatory, and legal perspectives. PTC organizes conferences, exhibitions, and other forums to promote the open exchange of information, ideas, and views in the context of the commercial, social, economic, and other development needs in the regions it serves and beyond.

ABOUT PCCW GLOBAL:

PCCW Global is a leading international communications service provider, offering the latest mobility, voice and data solutions to multinational enterprises, telecommunications partners, cloud and application service providers. With a network footprint reaching over 3,000 cities in 160+ countries across 5 continents, our truly global coverage combined with local on-the-



ground knowledge has helped us build best-in-class global connections linking Africa, the Americas, Asia Pacific, Europe and the Middle East. Our network supports a portfolio of integrated communications services including connectivity, applications, and tailored solutions integrated and orchestrated by the Console Connect on-demand digital Software Defined Interconnection ® platform, one of the first global platforms to fully automate switching and routing of all communications for seamless interconnection.

To learn more about PCCW Global, please visit www.pccwglobal.com.

#

MEDIA CONTACTS

Pacific Telecommunications Council

webinar@ptc.org

1.808.941.3789

Jamie Hartman, CMP

Meeting Coordinator (PTC Webinar Series)

Nicole Fuertes

Marketing & Communications Director

Jason O'Rourke

Marketing Manager